INTERACT: YOUR ONE STOP SHOP FOR SERVER ENERGY OPTIMISATION

WHAT IS INTERACT?

Interact is a machine learning application that provides mid-tier and enterprise data centres with tailored recommendations to significantly lower costs, optimise energy efficiency, and increase sustainability in their server estate.

Originally developed through a partnership between Techbuyer and the University of East London, and following published IEEE research into server efficiency, Interact is a unique product in today's data centre market.

Heavily featured in the international trade press, Interact provides:

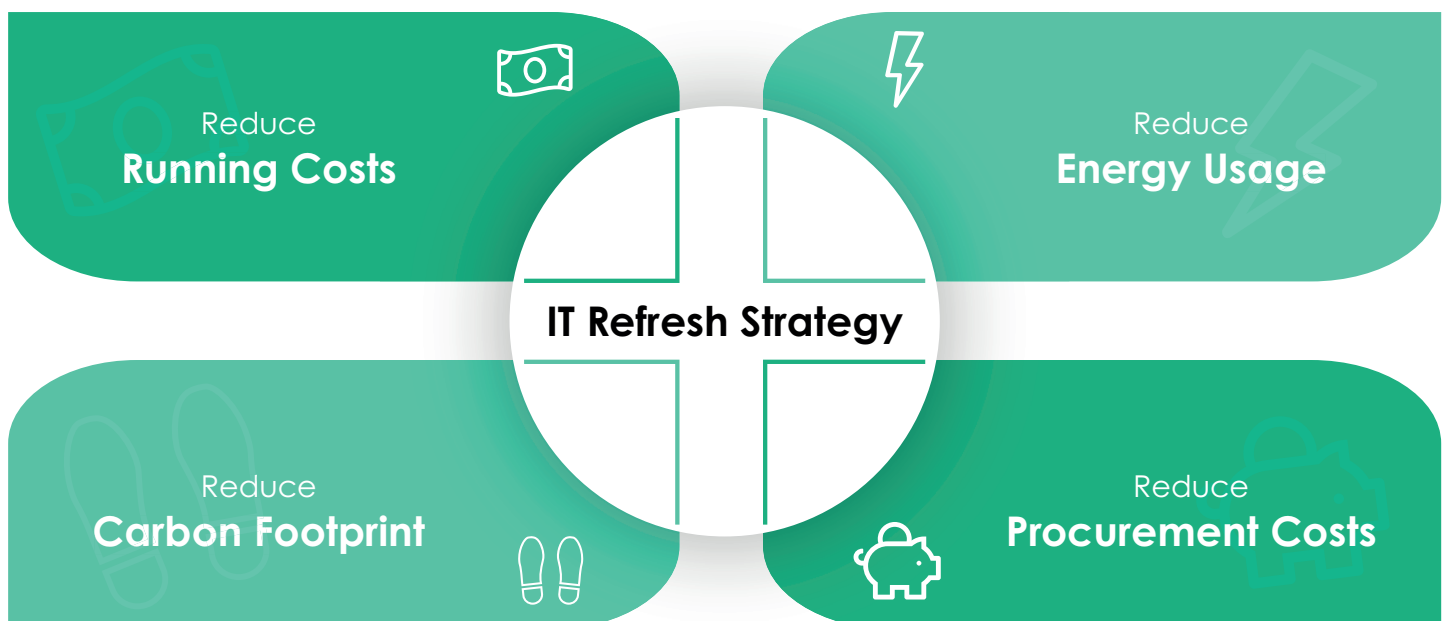|			
Analysis of your current IT hardware with non-intrusive software	3-5 year projections on cost, energy usage, carbon footprint	Vendor neutral IT hardware recommendations	Cost modelling on procurement, maintenance, energy usage

Reduce
Running Costs

Reduce
Energy Usage

IT Refresh Strategy

Reduce
Carbon Footprint

Reduce
Procurement Costs

CUSTOMER FEEDBACK:

"Cost savings were up to 53%, energy savings between 34-58% and carbon savings anywhere from 34-46%. Those are great figures in anyone's book and I can see a real use for them not just for Lift and Shift, but also for rack level consolidation and informing our five-year strategy on server refresh."

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