



Annual Report 2023



We support the Sustainable Development Goals

Purpose of this document

Interact announced its support of the UN Sustainable Development Goals in June 2022. We did this because it is a great way to align the good work the company and its stakeholders do to promote better business practice by example.

We are sharing this publicly to keep us honest about progress so far and what we need to work on for the future.



A word on the UN Sustainable Development Goals

In September 2015, 193 world leaders agreed to 17 Global Goals for Sustainable Development. Taken together, they aim to put an end to extreme poverty, inequality, and climate change by 2030. They require support from governments, individuals, and businesses to succeed in making a positive change.

More information is available here:
www.un.org/sustainabledevelopment

How we identified our goals

Companies supporting the UN SDG goals are encouraged to select a handful of goals to focus on. The decision should be based on their ability to take positive action on the specific targets set under each heading, and their importance to our customers and stakeholders.

We can take action against Goals 5 and 12 (their relevance is outlined below). The sub targets on Goal 13 are out of our scope, but we advocate and support the spirit behind this as part of the core Interact offering.



Achieve gender equality and empower all women and girls

Relevance:



Ensure sustainable consumption and production patterns

Relevance:



Take urgent action to combat climate change and its impacts

Relevance:




This is about climate adaptation rather than mitigation. However, it is now used by many companies working on ways to reduce CO₂e emissions.



Rich Kenny, Interact Managing Director, was a guest speaker at DCW 2023 in London

Our UN SDG Framework

These are our measurable targets towards the UN SDGs. We aim to achieve these by 2028 and report progress annually on our website and eventually through full Sustainability Reports.

	Being the difference we want to see	Advocating for a sustainable future	Giving where we can make a difference
 <p>5 GENDER EQUALITY</p>	By 2028, achieve at least 50% female representation in company decision making	By 2028, achieve 250 hours of leadership training for young women across the world	By 2028, sponsor 10 female sportspeople to train professionally
 <p>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</p>	By 2028, identify 1,000,000 tonnes of scope 2 CO ₂ e savings for the data centre sector	By 2028, provide accredited sustainability training to 500 businesses worldwide	By 2028, donate to 10 environmental charities worldwide
 <p>13 CLIMATE ACTION</p>	Build awareness of climate change through connections with education bodies and our communities. We support this with delivery of accredited sustainability training.		

Our progress June 2022 – June 2023

Interact is at the start of our UN SDG programme and our progress towards our targets reflects this. This year has been about setting the groundwork for the impact we want to see in the future. That being said, we are very pleased about some of the numbers we have been able to achieve so far.



Built awareness of climate issues through appearances at seven industry conferences



Highlights...



Achieved 65% female representation in senior leadership, 80% female representation in the company.

Began our sponsorship of female sportsmanship with Harrogate Ladies Rugby donation.



Achieved 15,950 tonnes of scope 2 carbon savings for the data centre sector through our energy efficiency reports.

Provided recognised sustainability training to 135 organisations through IEMA training centre and Interreg NW funded CEDaCI project.



Built awareness of climate issues to 787 organisations through appearances at 7 industry conferences.



By early 2024 we expect to announce a structured sponsorship programme for Harrogate Ladies Rugby



We have provided recognised sustainability training to 135 organisations through IEMA training centre and Interreg funded CEDaCI project



Working on...



Set up structured leadership training programme for young women worldwide.

→ We expect a plan on this by early 2024.

Set up a structured sponsorship of female sportsmanship with Harrogate Ladies Rugby donation.

→ We expect a plan on this by early 2024.



At least double our scope 2 savings for the data centre sector by June 2024.

At least double our accredited sustainability training through our training centre by June 2024.



Continue our advocacy for Climate Action.



If you would like to find out more about the work we do at Interact please get in touch:

- interactdc.com
- contact@interactdc.com