interact.

Driving **Efficiency**, Cutting **Costs**, and Reducing **Environmental Impact**

WE'RE EMPOWERING BUSINESSES AND SUSTAINABILITY

We enable organisations to cut data centre costs, boost energy efficiency and increase IT performance while significantly reducing their environmental impact. Our unique solutions, datasets and insights are backed by cutting-edge research into IT performance and sustainability featured in leading academic journals such as IEEE Journal of Sustainable computing, Elsevier and the European Journal of Engineering.

We combine innovation with deep industry knowledge to deliver you actionable and measurable results.
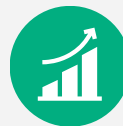
ADVANCED TECH FOR REAL SAVINGS

Our award-winning machine-learning software uses the world's largest performance benchmark dataset to provide key analysis and metrics on energy efficiency and performance of any server configuration, regardless of make, model, or age. This insight allows companies to unlock significant energy savings (average 55–75%) and reduce operational carbon emissions.

From energy efficiency analysis and procurement rightsizing to IT asset optimisation, Interact helps clients make informed decisions that drive both cost and carbon reductions.

PROVEN RESULTS

Average 55–75% reduction in IT energy use and carbon emissions

GLOBAL STANDARDS COMPLIANCE

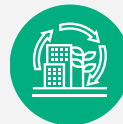Fully aligned with CSRD, EED, ISO/IEC 30134, and GHG Protocol

INDUSTRY LEADERSHIP

Recognised Experts in circular economy. Published in IEEE, Elsevier, LCM Journals.
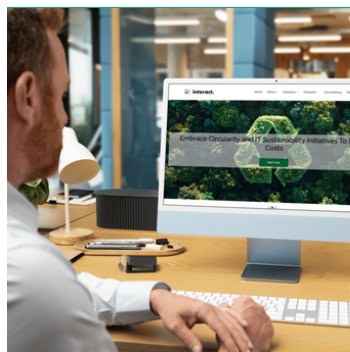
ACTIONABLE INSIGHTS

Data-driven recommendations tailored to your infrastructure.

SUSTAINABLE PROFITABILITY

Reducing costs while advancing environmental goals

EXPERTISE YOU CAN DEPEND ON

The Interact team brings global expertise across:

- **Sustainability strategy & compliance** (CSRD, EED, ISO/IEC, GHG Protocol)
- **IT hardware optimisation** for peak performance and efficiency
- **IT lifecycle and asset management** to extend product life and reduce waste
- **Circular economy solutions** to minimise environmental impact

GET IN TOUCH

We've helped 100s of organisations reduce energy consumption, decrease procurement and IT management costs while meeting and exceeding sustainability and environmental targets for reduction.

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